

FY 2020-21

# Fusion Update

Quarterly Update #40
September 2020

# A word from the Leadership Team



"It is a great feeling to have been associated with Fusion since its inception. Contributing to the common goal of serving women in rural areas has been an enriching experience for me. On the other hand, the company's work culture that promotes constant learning and freedom to work independently has helped achieve tremendously in my career. I appreciate the support of senior management who believed in me and gave me an opportunity to grow into a fine professional. I look forward to working towards the success of the company, supporting the team in the field and delivering the best of our services to the clients".

Sandeep Sharma AVP - Business Operations

- \* Devesh Sachdev elected as Vice Chairman of Microfinance Institutions Network (MFIN)
- \* Serving I.9 Mn clients
- \* INR 3626 Cr in Asset Under Management (AUM)
- \* Reaching out to 244 poorest and backward districts out of 287 operating districts
- \* 600 branches across 18 states

# CORPORATE SOCIAL RESPONSIBILITY



#### PROJECT SHIKSHA

Project Shiksha, a scholarship program was launched for school and undergraduate students on international literacy day across 14 states. Children of economically weaker families and martyred soldiers who lost their lives during the service, will receive financial support for continuing their education.

## PROMOTING SPORTS

Contribution to GoSports Foundation for training of female athletes, Namita Chandel (Canoeist) and Bhavani Devi (Fencer) for the Asian Games and the Olympics.



Bhavani won silver and bronze medals in Tournoi Satellite Fencing Championship 2017. She was among the top 16 finalists at the FIE world fencing championships 2019.



Namita was the first Indian to reach Final B round in women's CI 500-metre event at the 2019 world championships at Budapest, Hungary. She was among the top 10 finalists who represented India in Canoe Sprint World-Cup in Hungary. She also became the brand ambassador of 'Beti Bachao Beti Padhao' Campaign in Seoni, Madhya Pradesh.

## COVID - 19 WELFARE PROGRAM

~ 40,000 people benefited by 114 Covid -19 welfare programs organized across 10 states

# DISTRIBUTION



37,500 Masks

6,500 Sanitary Napkins

2,600 Soaps

**6,02,000** mL of Sanitizer

6,700 Hygiene Kits

# SUPPORT TO FRONTLINE WARRIORS



2400

Masks and Hygiene Kits

provided to

Police Department



#### EMPLOYMENT GENERATION

(THROUGH MASK MAKING & DISTRIBUTION)







122 People Employed

3 Physically Challenged & 2 ASHA Worker

66 Women

25 Volunteers

10 Tribal People

3,00,000 Income Earned

# EMPLOYEE PARTICIPATION Fusion Microhnonce "SOCIAL ACTIVITY"

455 Employees involved

0 States

112 Branch Locations

# GEOGRAPHICAL COVERAGE



1,220 Villages

60 Districts

45 Aspirational Districts

#### FLOOD RELIEF WORK







Food items, toiletries and other relief material were provided to more than 16,000 victims in flood affected areas of Bihar, Assam and Chhattisgarh.

# **EMPLOYEE** IGAGEMENT







employees covered under 'Fusion Diversity and Inclusion Program' wherein virtual induction and training programs were conducted on varied topics across 179 branches in 17 states.

#### LONG SERVICE AWARD / **REWARD & RECOGNITION**



'Long Service Awards' and 'Reward & Recognition' were given to 250 employees for their association and commitment to Fusion. The award ceremony was conducted virtually with employees from PAN India and leadership team from head office.

# Employee Speak



"I have been working with Fusion for the last ten years. The company has played a vital role in my professional and personal growth. The support I get from the team drives me to work hard and achieve more. I am thankful to all the seniors for their cooperation, guidance and faith in me. I feel content to be a part of such a goal-oriented company where importance is given to work and ethics".

> Arun Tyagi Divisional Manager - Bijnor Division, U.P

## Client Speak

"Seema has been a client of Fusion for four years now. She runs a hardware shop at Bela village in Satna, Madhya Pradesh. During the nationwide lockdown due to coronavirus, she did not have any source of income. Like many women, Seema had also received training and a sewing machine under 'Jivika - Skilling Program', Fusion's CSR initiative. She sewed cloth masks for Fusion to be distributed in rural areas. It gave her the confidence to take similar mask-making orders from local shops. In around three months, she managed to earn close to Rs. 35,000. Inspired by Fusion's mask distribution program, she produced masks and distributed in her neighborhood from her own earning. She is thankful to Fusion for providing her economic opportunity in such a difficult time".

> Seema Katyal Bela, M.P



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