



Fusion
Microfinance

CORPORATE SOCIAL DEVELOPMENT

Empowering Women of Rural India



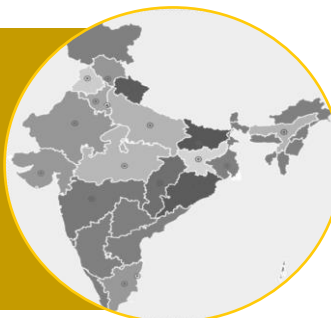
7,80,000+

Lives Touched



21

States + UTs covered



6,500+

Employees participation



31

Programs



62

Aspirational districts



48

Partnership with NGOs



Projects Executed

Promoting Education

- Financial and Digital Literacy Program
- Fusion ki Pathshaala
- Project Shiksha
- Educational Support
- Distribution of Educational Accessories
- Volunteer Day

Promoting Health

- Health Check-up and Awareness Program
- Eyecare Initiative: Ojas
- National Nutrition Program
- Menstrual Hygiene Management (MHM)
- Cancer Screening Program and Treatment
- International Women's Day
- Mobile Medical Van
- Wheelchair Distribution Program
- Dengue Protection Program

Promoting Livelihood

- Jivika: Skill Development Programs
- Project Beej: An Agricultural Initiative
- Support Livelihood For Specially Abled

Relief and Welfare Work

- Covid-19 Vaccination & Welfare Program
- Relief Work (Flood, Cyclone, Fire, etc)

Rural Development

- Distribution of Police Barricades
- Community Infrastructure

Promoting Sanitation

- Waterwheel Distribution
- Construction of Toilets and Awareness Program
- Project Jal: Drinking Water Solution

Ensuring Environmental Sustainability

- Solar Lights Distribution
- Plantation and Sapling Distribution
- Conservation Work

Promoting Sports

- Training of National Athletes
- National Sports Day

Eradicating Poverty

- Shawl Distribution Program

Sustainable Development Goals are the global goals set by the United Nations General Assembly in 2015 to achieve a better and more sustainable future for all. Fusion through its CSR initiatives working towards achieving eight such SDGs as shown below:



End poverty
in its all
forms
everywhere



End
hunger,
achieve
food
security
and
improved
nutrition,
and
promote
sustainable
agriculture



Ensure
healthy
lives and
promote
well
being at
all ages



Ensure
equitable
and quality
education
and promote
lifelong
learning
opportunities



Ensure gender
equality and
empowerment



Ensure
availability
and
sustainable
management
of water
and
sanitation
for all



Take
urgent
action to
combat
climate
change
and its
impacts



Protect
Biodiversity
and Natural
Habitat



Promoting Education



DIGITAL LITERACY PROGRAM

- Fusion organizes digital literacy program for the rural community to impart knowledge on various modes of cashless transaction, linking of Aadhar card to the bank account, digital payments and using debit/credit cards for the transaction.
- The sessions are kept interactive, practical, and less textual. We aim to make rural households digitally literate, introduce cashless payments to them, and enhance their economic growth and individual empowerment thereby supporting the Digital India Initiative of the Government of India.
- Each program witnesses huge participation from the villages.



FINANCIAL LITERACY PROGRAM – AT BRANCHES

- At the time of Compulsory Group Trainings which are delivered by our relationship officers. Women are briefed in a 20 minutes session about the purpose of taking loan, right utilization of the loan, over indebtedness, responsibilities of group members in JLG and savings etc.
- The topics are explained through pictorial tool kit for their better understanding. Most of the audience is less educated and hence pictures act as an effective mode of conveying information to rural women.



- अपनी बढ़ी आमदनी की राशि का उपयोग हमेशा बचत के लिए करें
- सुरक्षित भविष्य के लिए नियमित रूप से थोड़ा-थोड़ा बचत करें

Fusion
Microfinance



Fusion
Microfinance

फ्यूजन माइक्रोफाइनेंस प्राइवेट लिमिटेड

वित्तीय साक्षरता प्रशिक्षण

सामूहिक ज़िम्मेदारी



- ज़रूरत में एक दूसरे के काम आएं
- यदि कोई सदस्य क़िश्त न दे सके, तो मिल कर उसकी सहायता करें
- ऋण के सही उपयोग हेतु एक दूसरे का प्रोत्साहन करें

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FINANCIAL LITERACY PROGRAM

- FLP is also organized for people from the rural community.
- The objective of the program is to provide awareness on important aspects of household financial management and encourage them to inculcate the smart practices of saving money in their lives from the existing source of income.
- Various topics like household budgeting, investment, prevention from over-indebtedness, developing a positive attitude towards savings and financial security from the current income source etc. are discussed during the session.
- The sessions are interactive which ensures full participation of women through games, quizzes, role plays, simulation exercise etc. Women are encouraged to participate and share their personal experiences as well.
- 'Fusion Sahayata Kendra' (a kiosk set-up), assisted people in applying for Government schemes, ATM cards and opening bank accounts with support from Common Services Centers (CSC).



FUSION KI PATHSHAALA

- Fusion conducted a literacy program for the children in govt. school to provide them with a platform to engage in an extracurricular activity, improve public speaking and build leadership skills. We piloted this program in FY 2019-20.
- Senior students from the school were selected and trained on the importance of financial management, digital literacy, bank account, educational loan, government schemes and choosing a right career path, who further trained rest of the students in the school.



STATIONERY DISTRIBUTION PROGRAM

- On Children's Day, school bags and stationery items were distributed to school-going children in Madhya Pradesh.
- Educational games were distributed to children aged between 3 to 10 years at Madhya Pradesh and Uttarakhand. The day was celebrated in the presence of government officials and parents of the children.
- An awareness program was organized in Madhya Pradesh, Haryana, Bihar, Tamil Nadu and Karnataka to sensitize the rural community on the importance of educating children followed up by distribution of school bags along with stationery to underprivileged children.



PROJECT SHIKSHA

- Project Shiksha – a scholarship program has been initiated from last three years in the backward areas of 13 states i.e. Bihar, Haryana, Jharkhand, Madhya Pradesh, Rajasthan, Uttar Pradesh, Himachal Pradesh, Maharashtra, Odisha, West Bengal, Gujarat, Chhattisgarh, and Uttarakhand.
- The idea of the project was to provide financial support to the underprivileged students in the crucial phase of their studies.
- Under this program, 357 meritorious students studying in schools and colleges were provided with scholarships. 58 students have been receiving scholarship for 2 consecutive years of graduation.
- Girl students received the scholarship in a huge number.



VOLUNTEER DAY

- Fusion employees volunteered to spend a day with the children with special needs suffering from autism, MR, cerebral palsy, ADHD and down syndrome etc.
- Children and employees participated with enthusiasm in several activities such as music, singing, dance and art competition.
- Learning aids were provided to children which will help in their psychological development.



EDUCATIONAL SUPPORT

Educational support was provided to seven underprivileged girl children studying in Udbhav school, Hyderabad.

Provided support to Aarohan NGO for pre-school education of 25 children through 'Early Child Day Care' center. The children were aged between 2.5 to 4 years.

Support to Ramakrishna Mission Ashram, Kanpur to construct a classroom to conduct classes for disadvantaged students between the age group of 6 and 11 years

CONTRIBUTION TO ROTARY CLUB

Sponsorship was given to "Sandeepon Music and Educational Society (SMES)" which runs its open school with the name "Samriddhi". The school is dedicated to promote education, art and culture amongst underprivileged children of the society.





DAAN UTSAV: JOY OF GIVING WEEK

- “Joy of giving week” Daan Utsav (2nd to 8th Oct), was celebrated for women and children living in Odisha, Bihar and Jharkhand.
- During the programs women and children living in backward areas of Odisha, Bihar and Jharkhand were distributed woollen shawls and school stationery items.
- The day was celebrated in the presence of government officials from the area.
- Women were very happy on receiving the shawls during pre winters .



IMPACT

EDUCATION PROGRAM

- Over 8,000 participants benefited under Govt. schemes through Fusion Sahayata Kendra (FSK). Main schemes facilitated were E-shram, Ayushman Bharat, Pension Scheme, ATM cards, Opening bank accounts and Ration card etc.
- 68% women keeping track of their expenses as compared to 30% before intervention.
- 57% of women saved their money in banks and 1% in SHGs and rest 43% kept their money at home.
- 41% women know how to use an ATM card as compared to 21% before intervention.
- 62% of people registered and benefited from 11 government schemes.
- Average score of 357 students who were given scholarship was more than 60%.
- Education fee of seven underprivileged girls studying in Udhav school has been supported for 3 years. Families of these students could not afford their school fees. The students have secured around 70% scores in their classes.





Promoting Health





HEALTH CHECK-UP AND AWARENESS CAMPS

- Fusion organizes Health camp for the rural community especially for women and children in its operational area in which huge number of people participate.
- Diagnosis of patients are done by well established gynecologists, pediatricians, optometrist and general physicians.
- Diagnostic tests like HIV/AIDS, Hemoglobin, Tuberculosis, Blood sugar and blood pressure are facilitated in each camp.
- The programs are attended by various officials from government, Administration and development organization etc. from the area.
- Nukkad Natak (street plays) are also part of the health camps through which we make our beneficiaries understand the importance of maintaining health, hygiene, and sanitation.
- Fusion collaborated with Family Planning Association of India (FPAI) to organize a weeklong health check-up camp for Safai Karamchari (Municipal corporation cleaners) and truck drivers at Bhopal.
- These programs are covered by the local and state level print media.



PROJECT OJAS: AN EYECARE INITIATIVE

- Doorstep eye check-up and cataract detection were facilitated for families living in 65 villages of Assam, Bihar, Odisha, Uttar Pradesh, West Bengal and Rajasthan.
- People diagnosed with refractive errors received spectacles and cataract surgeries were assisted along with post-operative care.
- People were also counselled on identifying early signs of prominent eye ailments and maintaining a healthy eye routine.



EYE CHECK-UP CAMPS

- Specialized eye check-up camps are organized in multiple states as per the need assessment of different rural areas. Complete eye check-up of the patients are done by the qualified doctors. Patients diagnosed with cataract undergo Lasik Surgery and provided spectacles post surgery.
- Those diagnosed with eyesight issues were provided with spectacles.



MENSTRUAL HYGIENE MANAGEMENT (MHM)

- 'Garima', menstrual hygiene management (MHM) program was initiated for women and adolescent girls in 48 villages and tribal areas of Kalahandi district, Odisha.
- The program is generating awareness and bringing Social and Behavioral Change Communication (SBCC) change in 12,200 women and adolescent girls towards usage of sanitary napkin and hygienic absorbent.
- The collaborative approach of initiative that leverages the skills of ASHA/Anganwadi workers on the ground which helps increase the accessibility of menstrual hygiene scheme of the Government of Odisha to beneficiaries.
- Additionally, 1,100 women and adolescent girls reached out and provided awareness on MHM and sanitary napkins in Bihar, Jharkhand, and Madhya Pradesh.



MOBILE MEDICAL VAN (MMV)

- The Mobile Medical Van (MMV) is providing basic health care facilities to rural populace in Mansa and Muktsar district of Punjab. A more focused approach is being taken towards accessibility of healthcare service through MMV along with regular follow-up visits by the MMV to villages at regular intervals. Around 13,000 people have been covered so far along with facilitating diabetes tests for 1,600 people.





CANCER SCREENING PROGRAM AND TREATMENT

- A cervical, oral and breast cancer screening and awareness program was organized at Rajasthan, Bihar and Madhya Pradesh. Screening of the patients was done by the certified practitioners from TATA Memorial Hospital.
- Suspected cases were referred to the nearby government hospital. Regular follow-ups were done with the suspected cases.
- Basic tests like blood pressure, weight, and sugar were also done.
- Received a great response from the community as Fusion was the first company to organize such program in the area.
- Contribution to Indian Cancer Society was done through HDFC Charity Fund for Cancer Care for the treatment of cancer patients who can not afford their treatment.





NATIONAL NUTRITION PROGRAM

- National Nutrition Month was celebrated in September 2018 and 2019 in remote areas of Odisha, Rajasthan, West Bengal, Madhya Pradesh, Jharkhand, Tamil Nadu, Uttar Pradesh, and Haryana.
- Medical health check-up camps were organized on this occasion where women and children participated in a huge number.
- Patients diagnosed with nutritional and iron deficiencies were given special supplements. Nutritional food packets consisting of soya bean, Pushti mix, jaggery and pulses were also distributed in all the locations.
- Awareness of adopting healthy eating habits was spread through counselling sessions by the staff of Anganwadi (rural childcare centre) and by organizing street plays.



WHEELCHAIR DISTRIBUTION PROGRAM

- Wheelchairs were distributed to physically challenged women, men, and children from weaker section of the society with a vision to provide mobility and help them to experience freedom in their lives.
- Wheelchairs were distributed in 14 states i.e. Madhya Pradesh, Uttarakhand, Bihar, Chhattisgarh, Odisha, Gujarat, Haryana, Tamil Nadu, Rajasthan, Uttar Pradesh, Jharkhand, Punjab, Pondicherry, and West Bengal.
- The program was unanimously appreciated by the people from the communities and government officials.





WHEELCHAIR DISTRIBUTION PROGRAM FOR EX - SERVICEMEN

- Wheelchairs were donated to physically challenged ex-servicemen of the armed forces who served the nation selflessly. Some of them are war casualty as well. Distribution was conducted to recreate motion in the stagnant lives of the courageous ex-servicemen of the country.
- The program was done in collaboration with Sainik Kalyan Karyalaya, Jaipur.
- The program was highly appreciated and created a massive impact.





INTERNATIONAL WOMEN'S DAY

- Health awareness programs were organised in Bihar, Madhya Pradesh and Uttarakhand to celebrate *International Women's day on 8th March*.
- Women were sensitized on the health issues related to menstrual cycle and other personal hygiene related problems through street plays, videos, and counselling sessions by the Gynecologist.
- The programs were attended by prominent personalities from different walks of life.
- Programs were widely covered by the print and broadcast media.



DENGUE PROTECTION PROGRAM

Sponsored 1000 Dengue Protection Kits to support Behtar India initiative of NDTV. The kits were distributed to students in Govt. schools.



CASE STUDY

Case 1: LASKAR, UK
Patient: Akash (11 yrs.)
Disease: Cerebral Palsy



Akash was diagnosed with cerebral palsy by the doctor during the Fusion's camp. He was referred to a speciality hospital where his treatment can be taken ahead by just spending Rs. 100/sitting whereas some local hospital had suggested an amount of Rs. 60,000 for the treatment without even properly diagnosing the boy

Case 2: ROORKEE, UK
Patient: Itain (3 yrs.)
Disease: Cerebral Palsy



Itain was suffering from cerebral palsy. His father has already spent 3 Lakhs on his treatment. But, no major improvement have been seen. His parents visited the camp with him, after performing the check-up they were referred to the speciality hospital which can cure this health issue with physiotherapy and at a much lower cost

Case 3: Narnaul, Haryana
Patient: Rekha (6 yrs.)
Disease: Cataract



The girl was wearing spectacles of incorrect number from past 1 year. She was not able to read, write or see properly due to vision problem. Her eye check-up was done and correct number was given to her

Case 4: Narnaul, Haryana
Patient: Savita Devi (68 yrs.)
Disease: Fractured Leg + Cataract



The old lady was suffering from pain from last 1.5 months. During the check-up the doctor found out that her foot is broken. She was also diagnosed with cataract which she was completely unaware of. She was given basic medicines and referred to the local hospital for further treatment

IMPACT

HEALTHCARE PROGRAM

- Health Camps were beneficial for 93% people.
- 62% women were benefitted from the diagnosis of gynecologist. 70% of them seeing gynecologist for the first time
- Lasik surgeries facilitated for 310 cataract patients. Post-surgery care has also given. 376 cases diagnosed with eyesight issues were provided spectacles.
- 37% increase in the usage of pads among women after getting menstrual hygiene education.
- 93% adolescent girls and women have shown improvement in their knowledge of MHM.
- Special awareness sessions during the outbreak of Acute Encephalitis Syndrome (Chamki Fever) by Anganwadi workers and doctors helped people to be mindful of symptoms of the deadly fever.
- Two children were diagnosed with Cerebral Palsy of which the parents were completely unaware earlier. The cases were referred to a nearby government hospital where the patients are receiving an affordable treatment.
- Two HIV/AIDS cases identified during the health camp are receiving treatment from NACO.
- Around 90% women attendees who were unaware about various types of cancer, causes and symptoms.
- More than 45% physically challenged people which include Ex-servicemen (ESM) of the Army have started using the wheelchair for their livelihood activities. Some of the ESMs had around 80% of disability.





**Promoting
Livelihood**



JIVIKA: SKILL DEVELOPMENT PROGRAM

- 'Jivika' (means "Livelihood") is one of Fusion's core women-oriented programs in which rural women are provided training in tailoring, paper bag, cloth bag, dona (leaf bowls) making, pickle and papad (Indian food) making, beautician course and food products to create livelihood opportunities. On successful completion of the program, beneficiaries were given certificates. Apart from the skill training, participants are also trained in product packaging and determining the pricing of the product. Market linkage is facilitated to help them build a connection with the local shops and business facilities where the products can be sold.
- The tailoring programs have been organized in association with USHA India Limited. More than 52 sewing machines along with sewing kits and tailoring manuals were distributed to women who learned tailoring to enable them to initiate their work.



PROJECT BEEJ: AN AGRICULTURAL INITIATIVE

- Fusion launched 'Project Beej' an agricultural initiative to improve the wheat output for women farmers along with their spouses.
- The farmers were provided with a farming package of high-quality seeds, fertilizers, and urea etc. to produce wheat in their agricultural land.
- Spray machines were provided to these farmers to use insecticides, pesticides, and herbicides in a controlled manner preserving the fertility of soil and to practice sustainable farming.
- Mushroom farming setups were established in 20 households resulting in generating an additional income.
- The company conducted agriculture workshop for farmers to educate them on sustainable farming techniques, organic farming, usage of fertilisers/pesticides in right quantity.
- Soil testing and hand holding by agricultural expert were ensured to augment the wheat production.



OTHER LIVELIHOOD PROGRAM

- Fusion supported nine specially abled people from Awareness for Inclusion Foundation to earn income through socks designing and manufacturing.
- Training was organized for women from rural community of Akoi Sahib village of Sangrur, Punjab. The objective of the project was to train and prepare candidates for the sustainable livelihood.



IMPACT

PROMOTING LIVELIHOOD

- Overall, 35% increase in wheat production of 100 farmers. 31% increase in Uttar Pradesh and 37% in Madhya Pradesh.
- The skilling programs have helped women acquire the right knowledge, build capacity and be confident of their entrepreneurial skills. They are better in terms of earning, self-actualization, and admiration.
- Around 200 women have started working either individually or in groups.
- The linkage created with the local market has been successful in providing them with work orders.
- They are making cloth bags, masks for people during coronavirus pandemic and garments etc. and supplying to the shops.
- More than 388 women have produced masks during and after the nation-wide lockdown, and collectively earned 22.14 lakh.
- Some of them are not limited to their districts and getting orders from the nearby districts as well.





Relief and Welfare Work



COVID-19 WELFARE PROGRAM

- Fusion started early intervention to hold a better chance of addressing the crisis of Covid-19 in remote and backward villages of 18 states and UTs i.e. Bihar, Haryana, Madhya Pradesh, Uttar Pradesh, Assam, Chhattisgarh, Tamil Nadu, Delhi, Odisha, Rajasthan, Punjab, West Bengal, Maharashtra, Gujarat, Jharkhand, Puducherry, Himachal Pradesh and Uttarakhand.
- Awareness creation was done across villages through loudspeakers and IEC materials on protective measures against Covid-19 (as per ICMR guidelines).
- Hygiene kits which included masks, sanitary napkins, soaps, and sanitizer were distributed in remote and backward villages.
- We also took steps to extend our support to low-income women, tribal people, Asha workers and physically challenged people to help them earn during this difficult time by engaging them in making cloth masks and hygiene kits preparation.
- Recycled masks and soaps were used to overcome the challenge of procurement of items during the lockdown. Masks and hygiene kits were also provided to the District Collectorate Office and Police Department.





COVID-19 VACCINATION PROGRAM

- Vaccination programs are organized to cover around 4,000 rural people from 30 villages of Patna, Bihar.
- Transportation services were provided for senior citizens and specially abled person.
- The team also provided counseling for every person about the benefits of the vaccine and its side effects.



IMPACT

COVID-19 WELFARE PROGRAM

5.3 Lakh Beneficiaries

3.32 lakh Masks
46,779 Sanitary Napkins
27,996 Soaps Provided

63 lakh ml of Sanitizer
54,101 Hygiene Kits Distributed

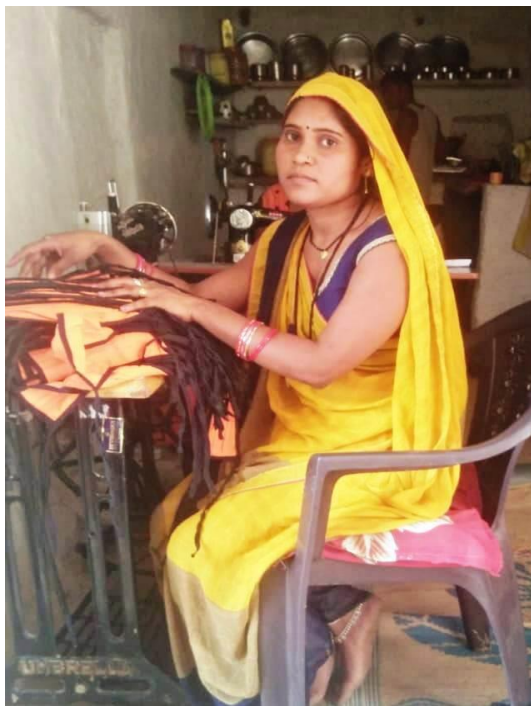
8,200 Masks and Hygiene Kits
provided to District Collectorate
Office

14,435 Masks and Hygiene Kits
provided to Police Department

510 People Employed including
388 Women, 8 PWDs, 106 ASHA
workers and 43 Indigenous people
collectively earned INR 22.14 lakh

15,853 Villages
326 Districts
62 Aspirational Districts
Covered





Covid-19 Welfare Work



RELIEF AND WELFARE

Flood Relief Work

- Relief material which includes food items and toiletries was given to more than 85,000 victims of the flood across various locations of Bihar, Chhattisgarh, Madhya Pradesh, Uttar Pradesh, Gujarat, Tamil Nadu, Puducherry, Rajasthan and Assam in last six years. Some of these victims were staying on national highway and relief camp who did not have access to even basic items.
- Relief material was distributed to the affected households at Cherukadapuram, Kochukadavu, Nadathara and Cherpu during massive Kerala flood in August 2018.

Cyclone Relief Work

- Relief material including Solar lights, food packets, toiletries was provided to people affected by Cyclone FANI in Odisha in 2019. To control the health problems, a Health checkup camp was also organized in Sakhigopal.
- Immediate relief was provided to Pattokotai, Thanjavur and surrounding villages of Tamil Nadu households affected by Cyclone GAJA by food packets, distributing toiletries, blankets and tarpaulin etc. in 2018.
- Relief packages were distributed to 4,380 households across 27 villages of Rajasthan and Gujarat affected by cyclone Biporjoy in 2023.

Other Relief Activities:

- Provided relief material, food items and clothes to the victims in Bihar who lost their houses and belonging to a natural fire caused by the heat waves.
- Food packets were provided to victims and their family members of train tragedy happened in June 2023 at Bahanaga, Odisha. The packets were distributed at Bahanaga station and at three government hospitals.





IMPACT

RELIEF AND WELFARE PROGRAM

- Reached out more than 95,000 victims of flood and cyclone across 16 states of India.
- Fusion was the first to provide immediate help to the victims of cyclone Fani in remote villages of Odisha.
- Health camp organized in the flood affected region of Uttar Pradesh provided timely healthcare facility to close to 350 people which prevented the spread of communicable diseases.



Promoting WASH (Water, Sanitation and Hygiene)



WATER WHEEL DISTRIBUTION

- Fusion distributed 1,090 waterwheels to rural women in 125 remote villages across 23 districts of Rajasthan, Haryana, Punjab, Tamil Nadu, West Bengal, Jharkhand, Chhattisgarh, Gujarat, Bihar, Madhya Pradesh and Odisha.
- These women used to walk 4 to 5 kms every day to carry water pots on their heads to get water for the families. Carrying such heavy loads had long-term negative effects on their health. Even the girl child had to share the burden of walking a long distance to get the water which sometimes required multiple trips.
- Water wheels provided to the women has eased out the burden of carrying water. It enables people to conveniently roll water from water sources rather than carry it on their heads. Apart from the portability of water, it will prevent health consequences, they will not have to brave the harsh weather and children will have more time for the studies.



TOILET CONSTRUCTION AND AWARENESS PROGRAM

- Toilets were constructed in govt schools for girls and in public places for the local community to promote hygiene and sanitation. The program supports 'Swachh Bharat Abhiyan' an initiative of the Govt. of India.
- Major construction was done in the government schools for girls to provide hygienic environment and to ensure their regular attendance in the school.
- Awareness generation programs were organized during the inauguration of the toilets constructed inside the school premises and community to sensitize the students, teachers, and community people on the importance of using toilets to maintain hygiene.
- Toilet construction and sanitation awareness have collectively had a positive impact on the attendance of girl students.





PROJECT JAL- DRINKING WATER SOLUTION

- Fusion installed water purifiers at Govt. schools in Odisha, Uttarakhand, West Bengal, Jharkhand, Chhattisgarh and Uttar Pradesh to provide clean drinking water for community people.
- Watercoolers were installed in a government school in Haryana and offices of police departments in Odisha to counter extreme heat and to provide an ease to stay hydrated during the school and working hours of offices.
- Awareness programs were also organized to sensitize students/parents/teachers on importance of clean drinking water.





IMPACT

WASH PROGRAM

(WATER, SANITATION AND HYGIENE)

- The waterwheel has saved women from ill effects of carrying heavy loads on the head and relieved from walking long distance in harsh weather. Girl children earlier involved in arranging water for household are attending schools regularly and utilizing their time in studies.
- 73% women are now relieved of the health issues faced earlier
- 70% families (women & children) now get the water in less than an hour.
- Within two months, the higher secondary government school at Rajdhanwar, Jharkhand has witnessed a 20% rise in the school attendance.
- The secondary government school at Bolangir, Odisha has witnessed a 10% rise in the school attendance.
- The school environment has become much cleaner than before. Students and teachers have become conscious of cleanliness inside the school premises.
- The school in Uttarakhand was facing the issue of clean drinking water since 2003. Water purifier installed in the school has benefitted more than 150 students, teachers and Anganwadi workers. School has witnessed a 15% increase in attendance of students. It has also helped Anganwadi to prepare healthy mid-day meals which they earlier used to prepare by using hand-pump water.





Ensuring Environmental Sustainability



ENVIRONMENTAL SUSTAINABILITY

Plantation

- 12,000 saplings have been planted across four villages, city areas, along the banks of the Ganga river in Haridwar, Uttarakhand. This extensive plantation aims to prevent soil erosion and flooding to adjoining farming lands, while simultaneously improving air quality and maintaining ecosystem for species effectively benefitting 30,500 people.
- On Pollution Prevention Day, more than 810 trees were planted in 3 villages of Uttarakhand covering two government schools and the land alongside the river Ganga which are also flood-prone areas. The plantation helped to prevent the effect of the flood to the surrounding villages.
- Plantation of medicinal plants was done at panchayat area (village level governing system) in and at two government schools. The sarpanch (head of the panchayat), school children and their parents participated in the plantation of trees of Uttar Pradesh.



Solar Lights Distribution

- Solar lights distributed at Talabpur village, Madhya Pradesh where rural people have no electricity connection.
- Solar lights distribution to 300 victims of Cyclone Fani at Sakhigopal, Odisha.

Conversation Work

- Fusion has contributed to World Wild Fund (WWF) for the biodiversity conservation work at Harike wetland in Punjab to promote environmental protection. This wetland is an essential habitat for many migratory birds. The conservation of the wetland has improved a long-term survival of the migratory birds.



Community Infrastructure

- Infrastructure support was provided to the Arya Samaj Temple at Kaithal, Haryana.



Distribution of Police Barricades

- Police barricades were distributed to enhance road safety in various police stations across Punjab, Rajasthan and Bihar.



RURAL
DEVELOPMENT





Promoting Sports



TRAINING OF NATIONAL ATHLETES

- Fusion contributed to GoSports Foundation to support emerging athletes and their representation at major international sports events such as Commonwealth games, Asian games, and the Olympics.
- Fusion is supporting GoSports Foundation from last five years.
- Aruna (Gymnastics) secured 11th position in Table vault event at the 50th FIG Artistic Gymnastics World Championship.
- Devanshi (Para-Swimmer) has won 3 Gold medals in 100m Butterfly, 100m Freestyle and 50m Freestyle events at the 22nd National Para Swimming Championship Guwahati, 2022.
- Avantika (Athletics) secured Gold Medal in 200M South Zone Inter University Tournament, Chennai, 2022.
- Namita (Canoeist) won Gold medal in C2(5000M) at the 32nd National Sprint Senior Men & Women, Bhopal, 2022.
- Bhavani Devi (Fencer) created history to become the first Indian fencer to qualify and win a match in the Olympics 2021.
- Swapna became the 1st Indian Heptathlete to win gold medal in Heptathlon at the Asian Games 2018.



Bhavani Devi has become the first ever Indian Fencer to qualify and win a match in the Olympics (Tokyo 2021)



NATIONAL SPORTS DAY

- Celebrated National Sports Day at government schools in Uttar Pradesh and Haryana in the presence of children, teachers, Govt. education officer, sarpanch and national and International level Paralympic athletes.
- Para athletes motivate school children about sports as a career. They shared their experiences, childhood struggles, stories on how they got inspired, failures and their success. This gave children a very inspiring and interesting account of their journey - from common school students to world-class champions.
- Winners were awarded with prizes and trophies.



State	Nos.	Aspirational District Name
Bihar	13	Begusarai, Khagaria, Banka, Purnia, Katihar, Araria, Muzaffarpur, Sitamarhi, Nawada, Gaya, Aurangabad, Sheikhpura, Jamui
Chhattisgarh	5	Mahasamund, Rajnandgaon, Bastar, Kondagaon, Kobra
Gujarat	1	Dahod
Jharkhand	14	Palamu, Garhwa, Giridih, East Singhbhum, Godda, Ramgarh, Bokaro, Hazaribagh, Ranchi, Sahebganj, Chatra, Dumka, Latehar, Pakur
Madhya Pradesh	7	Rajgarh, Guna, Vidisha, Barwani, East Nimar, Damoh, Chhattarpur
Maharashtra	1	Osmanabad
Odisha	9	Koraput, Malkangiri, Rayagada, Balangir, Kandhamal, Kalahandi, Nuapada, Nabarangpur, Dhenkanal
Punjab	2	Moga, Ferozepur
Rajasthan	2	Baran, Sirohi
Tamil Nadu	2	Virudhunagar, Ramanathapuram
Uttar Pradesh	4	Sonbhadra, Chandauli, Fetehpur, Bahraich
Uttarakhand	2	Udham Singh Nagar, Haridwar
Total	62	

**Aspirational districts are as per NITI Aayog*



MEDIA COVERAGES



Digital Literacy Program

- <https://youtu.be/D2Pwmjav-6c>
- <https://youtu.be/2PW-pRPQW08>
- https://youtu.be/nqVgZSIT_iE
- <https://www.youtube.com/watch?v=Rg6D7naBTaM>
- <https://abitfar.com/fusion-micro-finance-organizes-financial-literacy-awareness-program-in-dehradun/>

Financial Literacy Program

- <https://youtu.be/-35aHulVOmk>
- https://youtu.be/Mnjck_B4XlI
- <https://www.dailypioneer.com/2018/state-editions/financial-literacy-awareness-programme-held.html>
- <https://youtu.be/HIKTHa5pHE4>
- <https://youtu.be/M21LaO8oFHY>
- <https://youtu.be/EvAiy8dGUE4>
- https://youtu.be/1Wdz_MbSax0
- https://youtu.be/1Wdz_MbSax0
- <https://www.bhaskar.com/punjab/kapurthala/news/fusion-microfinance-awareness-program-for-women-081504-5133890.html>

Healthcare Program

- https://youtu.be/Mnjck_B4XlI
- <https://youtu.be/kXHSAcSPkc0>
- <https://youtu.be/I-lhz1D-0O8>
- <https://yssindia.wordpress.com/2018/07/16/chandausi-health-camp-organized-by-fmpl-in-association-with-yuva-samajsevi-sangathan-yss/>
- <http://sbs.ac.in/news/free-medical-camp-at-sanhewal-by-zet/>
- http://anandimail.in/news_detail.php?heading=Fuzion-Micro-Finance-Health-Camp-in-Bhopal&nid=2077
- <https://www.facebook.com/Sparsh-1454713051494166/posts>
- <https://abitfar.com/free-health-camp-was-organized-by-fusion-micro-finance/>
- <https://www.jagran.com/jharkhand/bokaro-health-news-19376235.html>

Relief and Welfare Work

- <http://bit.ly/2XZsE6m>
- <https://wp.me/paAIFE-7X>



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THANK YOU